



MINISTERUL DEZVOLTĂRII REGIONALE
ȘI ADMINISTRAȚIEI PUBLICE



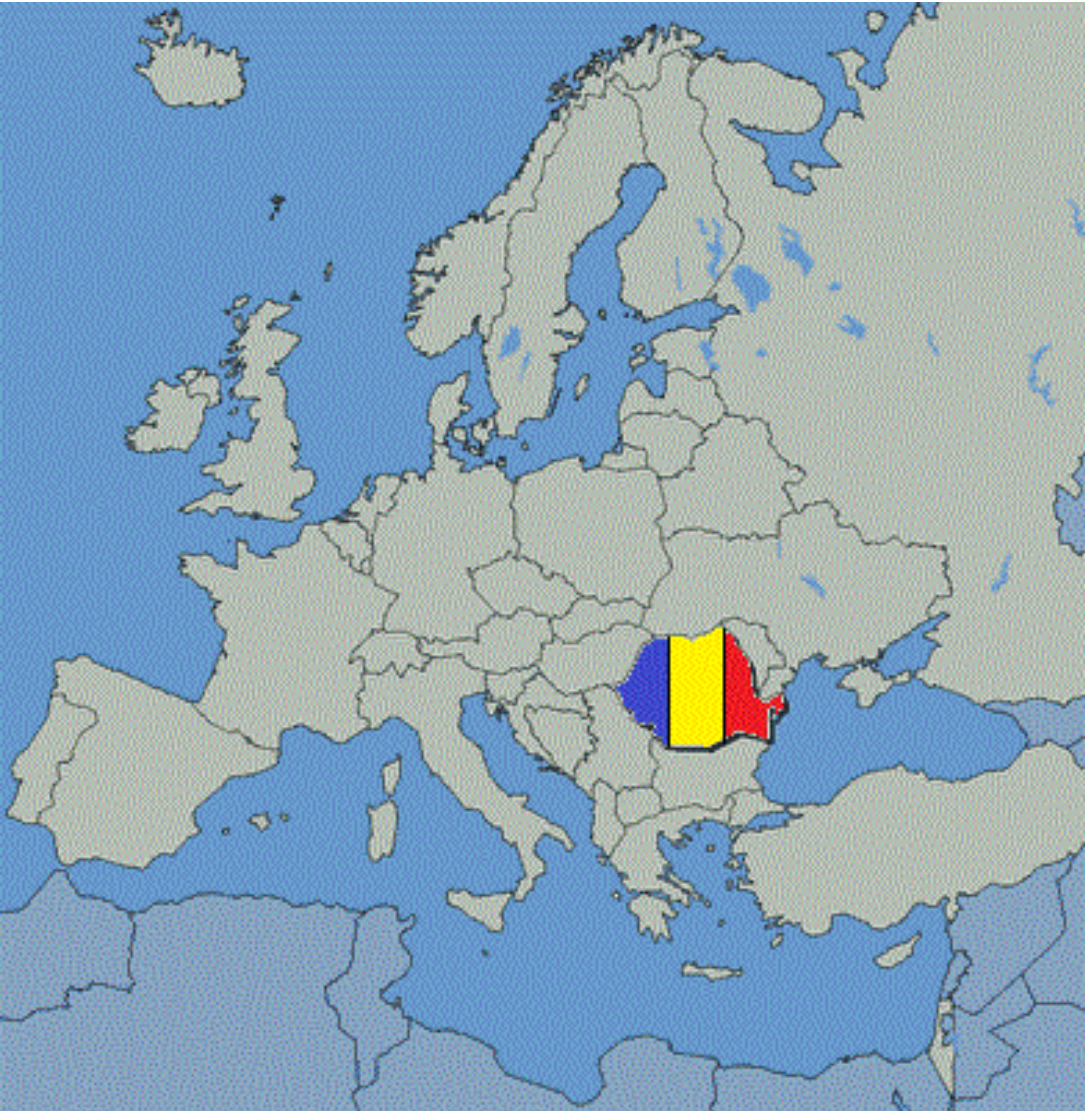
Investment Opportunities in the Bucharest-Ilfov Region

*Liviu Râncioagă - Bucharest-Ilfov
Regional Development Agency*

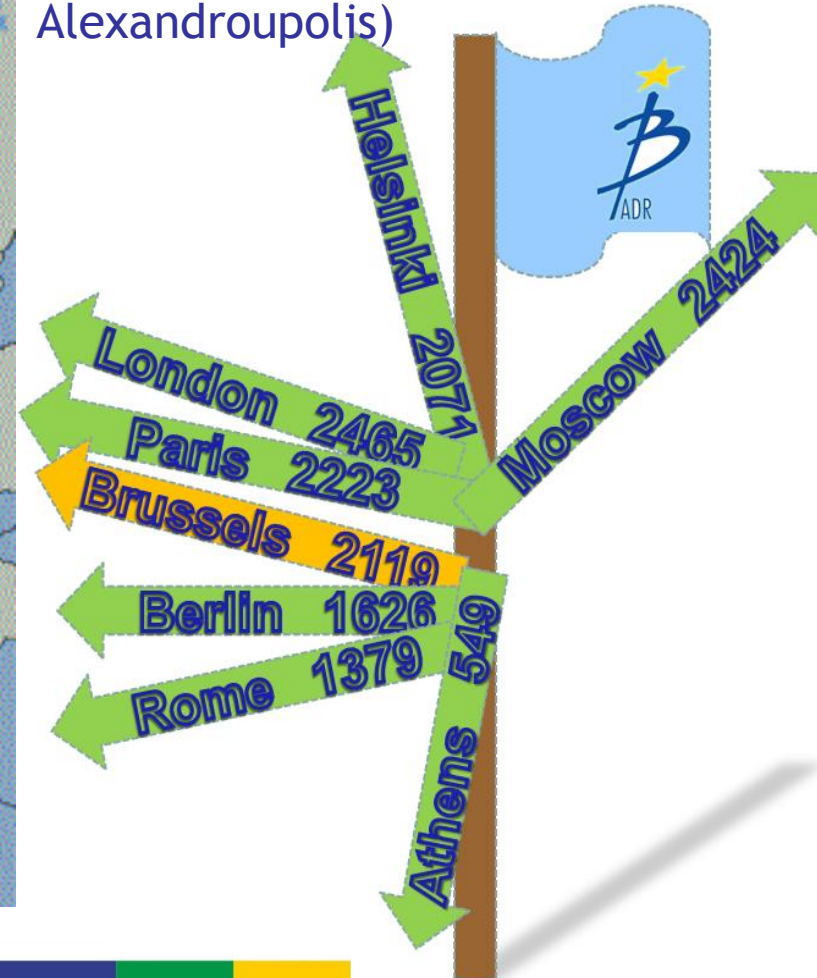


Inițiativă locală. Dezvoltare regională.

Discover Bucharest-Ilfov Region !



- In the middle of the continent:
At the intercrossing of two Pan-European corridors: IV (Dresden-Istanbul) and IX (Helsinki-Alexandroupolis)



Discover Bucharest-Ilfov Region !



- One of the 273 EU NUTS 2 regions, one of 28 Capital regions, the richest in Eastern part of the EU (Gross domestic product per capita in purchasing power standards)

	BI Region	Bucharest	Ilfov	% of BI Region in Romania
Area	1 821 km ²	13.1%	86.9%	0.76
Population	2 272 163 inh.	82.89%	17.11%	11.29

Discover Bucharest-Ilfov Region !

- Bucharest Henri Coanda and Bucharest Baneasa Aurel Vlaicu International Airports



Unirii Boulevard - Palace of Parliament
Bucharest



Bucharest-Ilfov transport & modern infrastructure crossroad

□ Now:

- ✓ 2 Operational International Airports
- ✓ Subway Network: 70 km, 51 metro stations
- ✓ Cross point of the 8 national main railways interlinking it with all the other regions of Romania and neighboring countries
- ✓ Intercrossing of 2 Pan-European corridors: IV (West-Est) and IX (Nord-South)



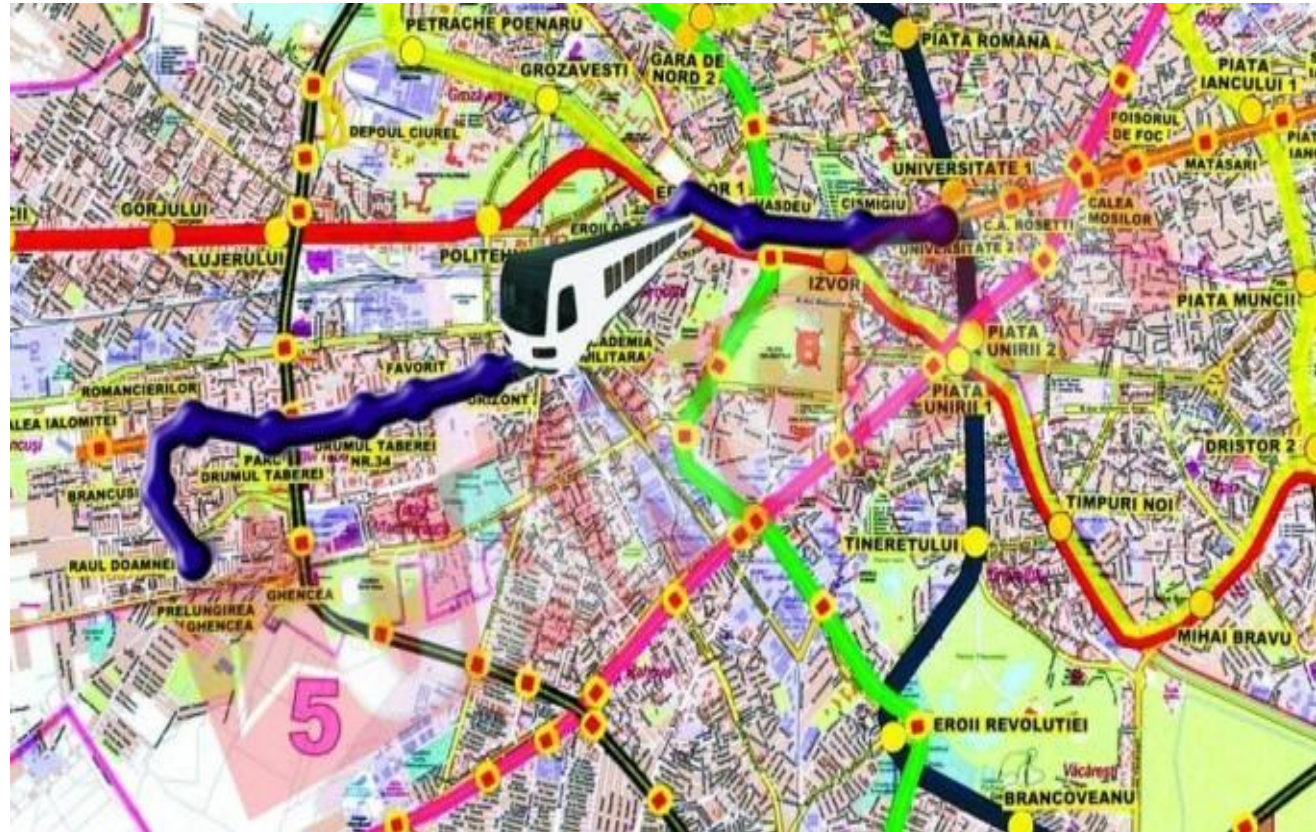
Bucharest Piața Victoriei metro station

Bucharest-Ilfov transport & modern infrastructure crossroad

□ Infrastructure

□ Priority projects:

- ✓ the third airport in the south of Bucharest
- ✓ the future Bucharest-Danube Canal (73 km long, EUR 1.5 bil.)
- ✓ Another 11 metro stations (EUR 2.4 bil.)
- ✓ Bucharest South Ring Road (EUR 700 mil.)
- ✓ TEN-T core network : Rhin-Danube corridor



Metro line no. 5: Drumul Taberei-Universitate

Investment Opportunities for Your Business in Bucharest-Ilfov Region

❑ Infrastructure

✓ Utilities:

development of the networks in the outskirts of Bucharest and in the rural areas of Ilfov- all types: water and waste treatment according to the tendencies of industry delocalization, development of residential areas and expansion of tourism



Glina Wastewater Treatment Plant

Investment Opportunities for Your Business in Bucharest-Ilfov Region

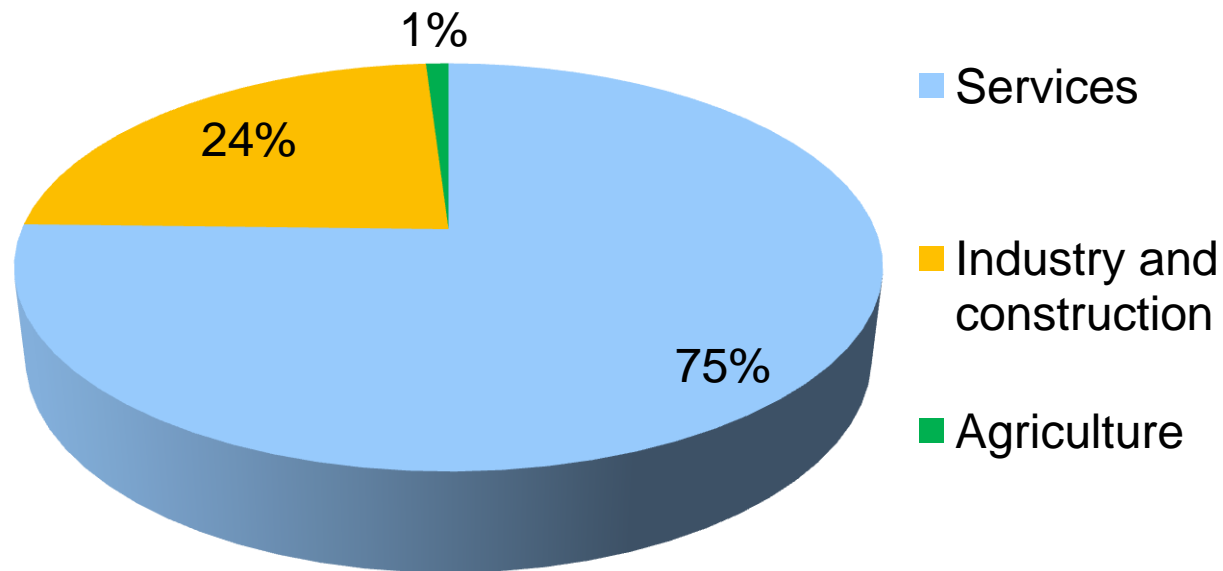
✓ **Construction & real estate:** industrial & retail structures, office spaces, business support centers, residential parks, entertainment centers & parks, especially in the North and West of Bucharest



Bucharest Basarab Overpass

Structure of the BI economy (INS, 2013)

Structure of the BI economy



Services: from 53,1% in 1995 to 75% in 2005-2013



Bucharest-Ilfov – the most dynamic Region in RO

□ Economic indicators (1)

- ✓ GDP in purchasing power standards - 27100 Euro/inhabitant, more than twice the national average (11975 Euro/inhabitant), 111% of the EU27 average* (ranked 76th out of 271 European regions; next Romanian region: 54% of EU average)
- ✓ GDP in nominal values - 10800 Euro/capita*
- ✓ Work productivity - 21333 Euro/employee in 2010, increased by 78% compared to 2005**



City Gate Towers, Bucharest

*) In 2010, Eurostat 2013

**) In 2010, INSSE 2012

Bucharest-Ilfov - the most dynamic Region in RO

□ Economic indicators (2)

- ✓ Foreign direct investments (FDI) - over 35 billion euro-about 60% of the national ones (next 3 regions - about 7%)***
- ✓ SMEs-23% of the national no.

***) In 2012, BNR 2013



Sky Tower, Northern Bucharest

... and also...

- ✓ The most productive region (generates approx. 25% of the national economy)
 - ✓ The most powerful and dynamic economic region of the country
 - ✓ The average net salary is approx. 35% higher than the national average
-
- ✓ Unemployment rate: 2,0%, the lowest nationwide (July 31, 2013)
 - ✓ Density of SMEs in BI Region: 48 per 1000 inhabitants, being above both the EU average (42 SMEs/1000 inhabitants) and national average of 21 SMEs/1000 inhabitants.



West Gate Business Park

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

- ✓ Telecommunications, financial intermediation, education and research sectors, transport and storage, business services and trade - activities in retail and wholesale
- ✓ R&D&I: BI Region represents the center of innovation and research in Romania: 22,74% of the innovative active companies in Romania.



Siriului Business Centre, Bucharest, REGIO beneficiary

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

✓IT&C -
support
centers,
technological
parks,
assembling
facilities
included



Oracle Headquarters, Bucharest

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

✓ Specialized human resources - higher education & research capacities



The new headquarters of the National University of Political Studies and Public Administration, Bucharest, 2014

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

✓ **Tourism** - business, congress & exhibition, spa & wellness, museums, gardens and parks



Cernica Monastery, Ilfov County

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

✓ **Tourism** - business, congress & exhibition, spa & wellness, museums, gardens and parks



Palace of the Parliament, National Museum of Contemporary Art, Bucharest

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Services sector*

✓ Tourism - Day and night distraction



Old center, Bucharest

Investment Opportunities for Your Business in Bucuresti-Ilfov Region - *Industry*

- ✓ Food industry, beverages and tobacco (65% of the turnover generated in this sector)- Coca Cola HBC, Philip Morris etc.
- ✓ machine tools, rubber & chemical industry-including pharmaceuticals & cosmetics
- ✓ paper industry, textile and clothing industry, film industry a.s.o.
- ✓ using the existing **industrial & technological parks** or developing new facilities on city locations resulted from delocalization and division of former industrial platforms in Bucharest.
 - ✓ Ilfov County ranked 1st in housing construction in 2013 (9,1%), followed by Constanța, Suceava and Timiș counties.



Tida Ro Ltd., REGIO beneficiary - outdoor products

Investment Opportunities for Your Business in Bucharest-Ilfov Region - *Agriculture*

- ✓ 101.825 ha farmland, representing 64,31% of the Ilfov county total area
- ✓ Development of bio production in grains, vegetables, potatoes, fodder plants, flowers, pigs, poultry, fur small animals and aquaculture in Ilfov area
- ✓ Agricultural research through specialized institutes (for Vegetable Growing and Floriculture, for Biology and Animal Nutrition, for Cattle, Pig Breeding etc)



Companies on the market



YOUR BUSINESS SUPPORT

Bucharest-Ilfov Regional Development Agency

- ✓ The shortest way to the Local Administration Authorities in the Region
- ✓ Your Business HELP DESK in the Region
- ✓ INTERMEDIARY BODY for REGIO and other development programs, financed by European Funds and other international sources
- ✓ Your trustful matchmaker with the most suitable potential partners

Do You need a business solution ?

Look for us !

Conclusions

Let's keep in mind that the *Cohesion Policy* asks for continuous cooperation for the development of networks and action plans in order to finance sustainable projects, supporting synergies in the regional development initiatives

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